

The Predicta Project



Monogram Models, Inc. placed the following advertisement in the November 1967 issue of *Car Craft* magazine. At that time, the Li'l Coffin and the Predicta were no longer needed to promote the kits Monogram had produced from the early Sixties until late 2016. Starbird never knew of this advert (he'd received no call from anyone at Monogram). In 1968, Monogram's President, Jack Besser, called Starbird and sold him the Li'l Coffin and a trailer for \$1,500 but Jack, inexplicably, never told Starbird that the Predicta was also for sale at the same time. Starbird has told Mark S. Gustavson that he would have purchased the car from Monogram in a heartbeat had he known it was available.

Two Famous Custom Show Cars! FOR SALE

At a Fraction of Cost to Build!

LI'L COFFIN

"Wildest Deuce ever shown in International Shows." NHRA sweepstakes winner, 1962 — Top custom winner Oakland, 1963 — featured at New York World's Fair, 1964. 1932 Ford with chopped top, De Soto engine, 6 carburetors, cantilever top supported at rear only. Custom-built, double-axle, enclosed trailer included.

PREDICTA

Designed and built by Darryl Starbird. Sweepstakes winner in 1960 Oakland Roadster Show—Motor Life top custom car, 1960—Car Craft top ten winner, 1960—Miami Motorama overall winner, 1960. Basically 1955-1957 Thunderbird, with Chrysler fuel-injected engine, bubble top, Unistick steering lever, chrome fire wall.

For Complete Details Write JACK M. BESSER, President,
MONOGRAM MODELS, INC. MORTON GROVE, ILLINOIS 60053

*Both images were lifted from the original box art for the kits:
photos of actual cars could have been featured.*

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<http://thepredictaproject.org/>

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